



**SCOTT MEACHAM
OKLAHOMA STATE TREASURER**

For Immediate Release: March 2, 2009

**Voting Continues for Oklahoma's Favorite Girl Scout Cookie
Title, Fame, and College Savings Account Part of Contest**

OKLAHOMA CITY, OK --- The race to become Oklahoma's Favorite Girl Scout Cookie is heating up, State Treasurer Scott Meacham announced today. Early results show Samoas® with a slight lead over Thin Mints® in the election sponsored by the [Oklahoma College Savings Plan \(OCSP\)](#).

As Girl Scouts across the state begin their annual cookie sales drive last month, Meacham called for Oklahomans to vote online for their favorite Girl Scout Cookie at the OCSP website www.ok4saving.org. The OCSP is partnering with the Girl Scouts- Western Oklahoma and Girl Scouts of Eastern Oklahoma Councils on the "Vote for Oklahoma's Favorite Girl Scout Cookie" contest.

Treasurer Meacham says the statewide [Vote for Oklahoma's Favorite Cookie](#) contest which began on January 17 and ends March 31 is designed to promote the Girls Scouts organization and encourage parents to learn more about saving for their child's college education when they go online to vote for their favorite cookie.

"Our partnership with the Girl Scouts builds awareness about an incredible organization that helps young women develop the character and skills to succeed in the real world," said State Treasurer Meacham, Chairman of the Oklahoma College Savings Plan. "The Vote for Oklahoma's Favorite Girl Scout Cookie drives people to our website where everyone can learn about the importance of saving for college through the Oklahoma College Savings Plan."

The winning cookie will be announced in early April during a ceremony at the State Capital and the Girl Scout who sells the most cookies in Oklahoma will win \$1,000 towards an Oklahoma College Savings Plan. The sales contest ends on March 31, 2009*.

"Everyone has their favorite Girl Scout Cookie, but in the end it will be local Girl Scout Troops and Oklahoma's parents and grandparents who win as we build awareness about both of these great programs," said Meacham.

Visit www.ok4saving.org to cast your vote today.

Contributions made by April 15 by an Oklahoma resident to their OCSP Account are eligible for a 2008 Oklahoma income tax deduction. All contributions and any earnings to an OCSP account are federal and Oklahoma income tax-deferred, and withdrawals are also federal

and Oklahoma income tax-free when qualified withdrawals are made to fund an array of student expenses at most institutions of higher learning (See Disclosure Book for details). Funds may be used at virtually any private or public college nationwide, and the funds can be applied to tuition as well as other qualified expenses including fees, books, supplies and certain room and board costs.

For more information about the Oklahoma College Savings Plan or to open an account, visit the website at www.ok4saving.org or call 1-877-654-7284.

The Oklahoma College Savings Plan is a state-sponsored, tax-advantaged 529 college savings plan managed by TIAA-CREF Tuition Financing Inc. Introduced in April 2000, the Oklahoma College Savings Plan currently has over \$238 billion in total assets and more than 40,000 accounts, as of February 27, 2009.

** The cookie sales contest is open to registered Girl Scouts Western Oklahoma and Girl Scouts of Eastern Oklahoma Councils. No purchase necessary. Void where prohibited. Go to www.ok4saving.org for official rules.*

Consider the investment objectives, risks, charges and expenses before investing in the Oklahoma College Savings Plan. Please call toll-free 1-877-654-7284 for a Disclosure Booklet containing this information. Read it carefully.

Before investing in a 529 plan, you should consider whether the state you or your designated beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

The tax information contained in this material is not intended to be used, and cannot be used by any taxpayer, for the purpose of avoiding tax penalties that may be imposed on the taxpayer. It was written to support the promotion of the products and services offered by the Oklahoma College Savings Plan. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor.

Account value in the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

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