



SCOTT MEACHAM
OKLAHOMA STATE TREASURER

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**College Savings Plan kicks off College Savings Month
with Football Sweepstakes**

Football fans can win prizes and tickets to one of three Oklahoma college games

OKLAHOMA CITY – It's mid-August and not too early to start talking football and prepping for the upcoming college season. And this year State Treasurer Scott Meacham is announcing an early kickoff to the Oklahoma College Savings Plan (OCSP) VIP Fan Experience Sweepstakes that allows the lucky winners to experience the ultimate fan experience at one of three Oklahoma games.

September is Oklahoma College Savings Plan Month and for the third year in a row football fans can participate in the OCSP's VIP Football Fan Experience Sweepstakes. Winners of the Sweepstakes will receive four tickets to one of the following three college games: the University of Tulsa/Boise State game in Tulsa on Oct. 14, the Oklahoma State University/Missouri game in Stillwater on Oct. 17, and the University of Oklahoma/Kansas State game on Oct. 31 in Norman.

"From 5-year-olds to fifth graders to freshman, Oklahomans are very passionate about their football. Whether they be Cowboy, Sooner or Golden Hurricane fans, about this time of year Oklahomans get anxious to see their favorite team in action on the football field," State Treasurer Scott Meacham said. "The VIP Fan Experience Sweepstakes has been such a success the past two years. We've raised awareness about the OCSP and the importance of saving for college and six lucky fans, along with their family and friends, have had a chance to enjoy the excitement and atmosphere of a college football game in true VIP style."

Registration begins September 1 and includes a chance to win four tickets to one of the three games, pre-game sideline passes, game programs, plus autographed footballs from the respective coaches. Go to www.ok4saving.org for complete rules and details and enter to win by October 6th for the Tulsa game; October 11th for the OSU game, and by October 25th for the OU game.

"The Oklahoma College Savings Plan offers tax advantages for Oklahoma families saving for college," said Meacham, chair of the OCSP board of trustees. "The VIP Fan Experience Sweepstakes is a great way for us to grab their attention and let parents and grandparents know all about the program."

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Any earnings in an OCSP account are state and federal tax deferred, and become permanently tax free when qualified withdrawals are made to fund an array of student expenses at most institutions of higher learning. Funds may be used at virtually any private or public college nationwide, and can be applied to tuition as well as other qualified expenses including fees, books, supplies and certain room and board costs.

For more information about the Oklahoma College Savings Plan or to open an account with as little as \$100 per investment option, visit the website at www.ok4saving.org or call 1-877-654-7284.

The OCSP VIP Fan Experience is courtesy of the Oklahoma College Savings Plan. No purchase necessary. Void where prohibited. Open only to legal Oklahoma residents over 21 years of age and to OCSP account owners as of September 1, 2009.

The Oklahoma College Savings Plan is a state-sponsored, tax-advantaged 529 college savings plan managed by TIAA-CREF Tuition Financing Inc. Introduced in April 2000, the Oklahoma College Savings Plan currently has more than \$300 million in total assets and almost 43,000 accounts, as of August 7, 2009.

The tax information contained in this material is not intended to be used, and cannot be used by any taxpayer, for the purpose of avoiding tax penalties that may be imposed on the taxpayer. It was written to support the promotion of the products and services offered by the Oklahoma College Savings Plan. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor.

Consider the investment objectives, risks, charges and expenses before investing in the Oklahoma College Savings Plan. Please call toll-free 1-877-654-7284 for a Disclosure Booklet containing this information. Read it carefully.

Before investing in a 529 plan, you should consider whether the state you or your designated beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

Account value in the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

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For more information on the Oklahoma College Saving Plan contact:

Tim Allen, Treasurer's Office, (405) 522-4212

Kym Koch, Koch Communications, (405) 831-8668

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