



SCOTT MEACHAM
OKLAHOMA STATE TREASURER

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College Savings Plan Names Tulsa Winner in Football Sweepstakes

Fans can still win tickets, prizes to two more Oklahoma college games

OKLAHOMA CITY – Shawna McCalip of Oklahoma City will be watching the Golden Hurricane take on the Broncos of Boise State this Wednesday in VIP style thanks to the Oklahoma College Savings Plan (OCSP). As the first winner of the OCSP's 2009 VIP Fan Experience Sweepstakes, Shawna and three of her guests will be on the sidelines and in the stands at the October 14th game between the University of Tulsa and Boise State in Tulsa.

As part of his/her VIP Fan Experience package, McCalip will receive four ONEOK Club Level tickets, a pre-game tour of the Case Athletics Complex, a pre-game stay on the sidelines during the team warm-ups and a football autographed by Hurricane Head Coach Todd Graham.

“This is a great sweepstakes because it helps spread the word about saving for your child’s education and it will be a great game to watch,” McCalip said. “I’m looking forward to watching TU beat Boise State.”

During September, which is Oklahoma College Savings Plan Month, the OCSP launched its VIP Fan Experience Sweepstakes to raise awareness about the importance of saving for a higher education. Football fans still have a chance to win VIP packages to two more college games: the Oklahoma State University/Missouri game in Stillwater on Oct. 17, and the University of Oklahoma/Kansas State game on Oct. 31 in Norman.

“We have had tremendous success with the Sweepstakes over the past couple of years,” said Treasurer Meacham. “Capitalizing on Oklahomans’ love for football has helped us raise awareness and get more people interested in the idea of saving for their child’s or grandchild’s higher education so they can be a part of the college and college football traditions.”

Meacham says it’s not too late to register for a chance to win tickets to the two remaining games at Oklahoma State and the University of Oklahoma. Go to www.ok4saving.org for complete rules and details and enter to win by October 11th for the OSU game, and by October 25th for the OU game.

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Any earnings in an OCSP account are state and federal tax deferred, and become permanently tax free when qualified withdrawals are made to fund an array of student expenses at most institutions of higher learning. Funds may be used at virtually any private or public college nationwide, and can be applied to tuition as well as other qualified expenses including fees, books, supplies and certain room and board costs.

For more information about the Oklahoma College Savings Plan or to open an account with as little as \$100 per investment option, visit the website at www.ok4saving.org or call 1-877-654-7284.

The OCSP VIP Fan Experience is courtesy of the Oklahoma College Savings Plan. No purchase necessary. Void where prohibited. Open only to legal Oklahoma residents over 21 years of age and to OCSP account owners as of 9/1/09.

The Oklahoma College Savings Plan is a state-sponsored, tax-advantaged 529 college savings plan managed by TIAA-CREF Tuition Financing Inc. Introduced in April 2000, the Oklahoma College Savings Plan currently has more than \$300 million in total assets and almost 43,000 accounts, as of August 7, 2009.

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Consider the investment objectives, risks, charges and expenses before investing in the Oklahoma College Savings Plan. Please call toll-free 1-877-654-7284 for a Disclosure Booklet containing this information. Read it carefully.

Before investing in a 529 plan, you should consider whether the state you or your designated beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

The tax information contained in this material is not intended to be used, and cannot be used by any taxpayer, for the purpose of avoiding tax penalties that may be imposed on the taxpayer. It was written to support the promotion of the products and services offered by the Oklahoma College Savings Plan. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor.

Account value in the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

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