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OKLAHOMA STATE TREASURER

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College Savings Plan Names Second Winner in Sweepstakes
Fans can still win OU tickets, registration ends October 25

OKLAHOMA CITY – Brett Gwartney of Tulsa is getting the VIP treatment at Saturday’s OSU vs. Missouri game in Stillwater thanks to the Oklahoma College Savings Plan (OCSP). As the second winner of the OCSP’s 2009 VIP Fan Experience Sweepstakes, Gwartney and three guests will be on the sidelines and in the club level at the new Boone Pickens Stadium. And, University of Oklahoma fans still have a chance to register for tickets and a VIP experience to the OU vs. Kansas State game in Norman on October 31st.

The Oklahoma College Savings Plan is in the final two weeks of the 2009 VIP Fan Experience Sweepstakes. The goal of the campaign is to raise awareness about the importance of saving for a college education. The Sweepstakes offered four tickets and other prizes to one of the following three college games: the University of Tulsa/Boise State game in Tulsa on Oct. 14, the Oklahoma State University/Missouri game in Stillwater on Oct. 17, and the University of Oklahoma/Kansas State game on Oct. 31 in Norman. Registration for the remaining OU game ends on October 25th.

Gwartney, a law student at Tulsa University says the Sweepstakes offer took him to the OCSP website where he entered to win and learned more about the importance of saving for college. “My Dad told me about the VIP Sweepstakes. The website has good information about saving for college and I’m excited to get to see the OSU game.”

In addition to the game tickets, Gwartney will have the opportunity to step on the sidelines before the game and will go home with a football autographed by Cowboys Coach Mike Gundy.

“The Sweepstakes is a great way to capitalize on Oklahoman’s love of college football,” said State Treasurer Scott Meacham who chairs the board of the OCSP. “It allows us to educate young parents and grandparents about the importance of saving for their child’s or grandchild’s college education.”

Meacham says it’s not too late to register for a chance to win tickets to the OU game against K-State. Go to www.ok4saving.org for complete rules and details and enter to win by October 25th for the OU game.

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Any earnings in an OCSF account are state and federal tax deferred, and become permanently tax free when qualified withdrawals are made to fund an array of student expenses at most institutions of higher learning. Funds may be used at virtually any private or public college nationwide, and can be applied to tuition as well as other qualified expenses including fees, books, supplies and certain room and board costs.

For more information about the Oklahoma College Savings Plan or to open an account with as little as \$100 per investment option, visit the website at www.ok4saving.org or call 1-877-654-7284.

The OCSF VIP Fan Experience is courtesy of the Oklahoma College Savings Plan. No purchase necessary. Void where prohibited. Open only to legal Oklahoma residents over 21 years of age and to OCSF account owners as of 9/1/09.

The Oklahoma College Savings Plan is a state-sponsored, tax-advantaged 529 college savings plan managed by TIAA-CREF Tuition Financing Inc. Introduced in April 2000, the Oklahoma College Savings Plan currently has more than \$317 million in total assets and more than 41,000 accounts, as of October 12, 2009.

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Consider the investment objectives, risks, charges and expenses before investing in the Oklahoma College Savings Plan. Please call toll-free 1-877-654-7284 for a Disclosure Booklet containing this information. Read it carefully.

Before investing in a 529 plan, you should consider whether the state you or your designated beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

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Account value in the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

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