



**SCOTT MEACHAM**  
**OKLAHOMA STATE TREASURER**

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**College Savings Plan Names OU Winner and Wraps up Football Sweepstakes**  
*Football fans win tickets and prizes to three Oklahoma college games*

**OKLAHOMA CITY** – Bre Cynova of Oklahoma City will be watching her favorite team in VIP style this weekend, courtesy of the Oklahoma College Savings Plan (OCSP). As the winner of the OCSP's 2009 VIP Fan Experience OU Game Sweepstakes, Bre and three of her guests will be on the sidelines and in the stands at the October 31st game between the Oklahoma Sooners and Kansas State Wildcats.

As part of Bre's VIP Fan Experience package, she will receive four tickets, a pre-game tour of the Sooner press box and the Sooner Sports Network production facilities, and a pre-game stay on the sidelines during the team warm-ups as well as a football autographed by Sooners Head Coach Bob Stoops.

"This is a great sweepstakes because it helps spread the word about saving for your child's education. We actually opened an Oklahoma College Savings Plan account when our daughter was born with the hope that she would use it to go to OU." Bre said. "She'll be on our VIP tour and she's extremely excited to get to be on the field and see her Sooners play."

During September, which is Oklahoma College Savings Plan Month, the OCSP launched its VIP Fan Experience Sweepstakes to raise awareness about the importance of saving for a higher education. More than 2,000 Oklahomans registered for a chance to win a VIP Fan Experience at one of three college football games this year. The final deadline for entries was October 25<sup>th</sup>.

Those who participated in the OCSP's VIP Fan Experience Sweepstakes vied to win four tickets to one of the following college games: the University of Tulsa/Boise State game in Tulsa on Oct. 14, the Oklahoma State University/Missouri game in Stillwater on Oct. 17, and the University of Oklahoma/Kansas State game on Oct. 31 in Norman.

"We have had tremendous success with the Sweepstakes over the past couple of years," said Treasurer Meacham. "This year we've given 12 lucky people tickets to three Oklahoma college football games, but, more importantly, we've helped raise awareness and interest in the idea of saving for Oklahoma's children and grandchildren's higher education so they can be a part of the college and its football traditions."

**(more)**

Any earnings in an OCSP account are state and federal tax deferred, and become permanently tax free when qualified withdrawals are made to fund an array of student expenses at most institutions of higher learning. Funds may be used at virtually any private or public college nationwide, and can be applied to tuition as well as other qualified expenses including fees, books, supplies and certain room and board costs.

For more information about the Oklahoma College Savings Plan or to open an account with as little as \$100 per investment option, visit the website at [www.ok4saving.org](http://www.ok4saving.org) or call 1-877-654-7284.

The Oklahoma College Savings Plan is a state-sponsored, tax-advantaged 529 college savings plan managed by TIAA-CREF Tuition Financing Inc. Introduced in April 2000, the Oklahoma College Savings Plan currently has more than \$317 million in total assets and more than 41,000 accounts, as of October 12, 2009.

***Consider the investment objectives, risks, charges and expenses before investing in the Oklahoma College Savings Plan. Please call toll-free 1-877-654-7284 for a Disclosure Booklet containing this information. Read it carefully.***

***Before investing in a 529 plan, you should consider whether the state you or your designated beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.***

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Account value in the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

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